Waterman's Gyro-Sheath Desk Sets

for

Offices and Homes

CATALOGUE No. 100

Golden Rule Pen & Pencil Shop 224 E. Broadway, Long Beach, Calif.

Designed and Manufactured by

L. E. Waterman Company

Makers of the World's Finest Fountain Pens

191 Broadway NEW YORK · 40 School Street BOSTON

129 So. State Street CHICAGO 609 Market Street SAN FRANCISCO

Important Information

WATERMAN'S GYRO-SHEATH DESK SETS are built to meet the constantly increasing demand for beautiful and thoroughly practical desk sets for use in the office and in the home.

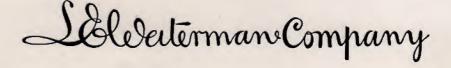
Bases are made of the very finest grades of imported onyx and marbles—shaped, finished and polished by experts.

The graceful gyro-sheath can be freely moved in any direction—straight up—inclined to right or left—or frontward—the bearings being just tight enough to hold the gyro wherever it is placed.

Gyro-sheaths are made in two capacities (identically the same in outward shape and size)—one to receive the No. 62½ size pen and the other to receive the No. 67 and No. 0365 pens, the two sizes of pen sheaths being interchangeable. The No. 67 size gyro-sheath can be had in either the regulation metal or finished in hard rubber to match the pen selected—the individual number of the desk set equipped with the hard rubber gyro being identified by the suffix "R," viz., "No. 6267-R."

Waterman's Desk Set pens possess all the built-in excellence that characterizes the regulation Waterman's pocket type of fountain pens. Some of these superior features are the extra large ink capacity—the simple and efficient filling device—the 14kt. gold, iridium-tipped nib in a wide choice of distinctive styles—the patented "spoon-feed" that assures a steady, controlled flow of ink to the point until the very last drop of ink is used up—and the light-weight, stain-proof and perfectly balanced holder.

Waterman's Desk Sets with ornaments (only a few of which are illustrated herein) are truly works of art. They are especially appropriate for trophies or prizes for golf clubs, bowling clubs, bridge clubs, etc., or for any sport or contest where a trophy that combines ornamental beauty and genuine usefulness is desired. We have on hand desk set designs for nearly every competitive sport and your inquiries for regular and special designs are invited.



Waterman's Ripple-Rubber No. 67 Desk Set Pens

WATERMAN'S Ripple-Rubber No. 67 Desk Set pens comprise a group of seven pens, each pen with a distinctly different style of nib, made for a particular kind of writing and so identified by an inlay color band on holder and the color name stamped on the nib. Pens shown below are in actual colors and size.



Purple Band Stiff; Fine

Makes a thin line and small figures, without pressure. Popular with accountants.

Price, \$7.00

Flexible; Fine

Fine, resilient point -ground to shade at any angle. Loved by stenographers. Price, \$7.00

Rigid Point

rempered to extreme hardness. Won't shade even under pressure. Fine for manifolding.

Price, \$7.00

Standard Point

Medium flexibility. A splendid correspondence point that suits most writers.

Price, \$7.00

Rounded Point

Tip is ball shape. Writes smoothly on any paper, in any direction. Suits southpaws.

Price, \$7.00

Blunt Point

An improved stub point. Makes a broad or fine line as desired. Rapid writers like this

pen. Price, \$7.00

Oblique Stub

A slanting stub preferred by writers who hold their pen at an angle or between fingers.

Price, \$7.00

Waterman's No. 62½ and No. 67 Desk Set Pens in Colors

WATERMAN'S No. 62½ desk set pens are made in five differently colored holders, viz., Ripple-Rubber, Ripple-Olive, Plain Black, Ripple-Blugreen and Ripple-Rose—and the No. 67 pens with four differently colored holders, viz., Ripple-Blugreen, Ripple-Rose, Ripple-Olive and Plain Black—as shown below in actual sizes and colors.



No. 621/2 Ripple-Rubber, Gold filled tip and ornamental band. Medium

Price, \$4.00

No. 67 Ripple - Blu-green. Gold filled ornamental bands. Choice of 7 nibs. See No.

67 Color Chart, Price, \$7.00

No. 621/2

Ripple - Olive. Gold filled tip and ornamental band. Medium nib.

Price, \$4.00

No. 67 Ripple - Rose. Gold filled ornamental bands. Choice of 7 nibs. See No. 67 Color Chart,

Price, \$7.00

Plain Black, Gold filled tip and ornamental band. Medium nib.

Price, \$4.00

Ripple-Olive. Gold filled or-

namentalbands. Choice of 7 Choice of nibs. See No. 67 Color Chart. Price, \$7.00

filled tip and or-namental band. Medium nib. Price, \$4.00

No. 67 Ripple - Blugreen. Gold

Plain Black. Gold filled ornamental bands. Choice of 7 nibs. See No. 67 Color Chart.

Price, \$7.00

Ripple - Rose. Gold filled tip and ornamen-tal band. Medium nib.

Price, \$4.00





ONYX



BLACK MARBLE



GREEN ONYX



FRENCH ONYX

Above pen, No. $62\frac{1}{2}$, can be had with a point similar to any point described below in Waterman's No. 67 Color Chart



Purple Band—STIFF; FINE—Makes a thin line and small figures, without pressure. Popular with accountants.

Pink Band—FLEXIBLE; FINE—Fine resilient point—ground to shade at any angle. Loved by stenographers.





Green Band—RIGID—Tempered to extreme hardness. Won't shade even under pressure. Fine for manifolding.

Red Band—STANDARD—Medium flexibility. A splendid correspondence point that suits most writers.





Yellow Band—ROUNDED—Tip is ball shape. Writes smoothly on any paper in any direction. Suits southpaws.

Blue Band—BLUNT—An improved stub point. Makes a broad or fine line as desired. Rapid writers like this pen.





Your Choice of these Holders:



RIPPLE-RUBBER



PLAIN BLACK



RIPPLE-OLIVE



RIPPLE-ROSE



RIPPLE-BLUGREEN





ONYX



BLACK MARBLE



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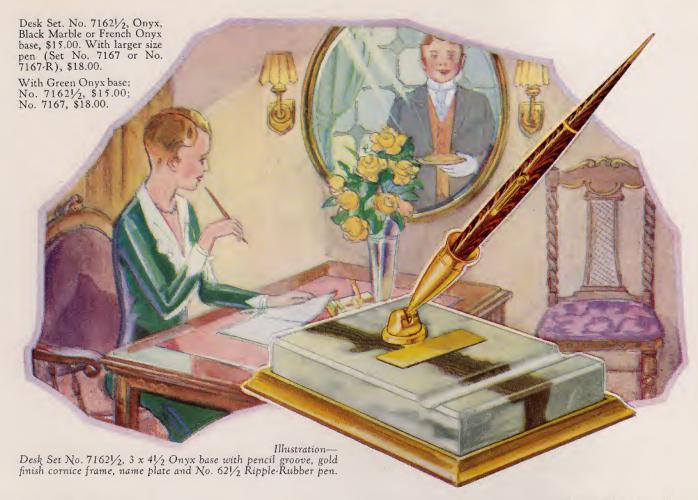
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RIPPLE-ROSE



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RIPPLE-RUBBER



PLAIN BLACK



RIPPLE-OLIVE



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PLAIN BLACK



RIPPLE-OLIVE



RIPPLE-ROSE



RIPPLE-BLUGREEN



No. 303/67, Perpetual Calendar, gold colored, 6 x 10 black marble, pencil groove, name plate. Choice of two No. 67 pens. Plain Black illustrated. Price, \$45.00.

No. 306/67, Lighter, brushed brass finish, 5 x 7 onyx, pencil groove, name plate. Choice of No. 67 pen. Ripple-Rubber illustrated. Price, \$22.00.

No. 25/67, Scotch Terrier, solid bronze, green colored, 5 x 7 onyx, pencil groove, name plate. Choice of No. 67 pen. Ripple-Olive illustrated. Price, \$30.00.

No. 26/67, Owl on Book, solid bronze, green colored (facing right), 5 x 7 onyx, pencil groove, name plate. Choice of No. 67 pen. Ripple-Blugreen illustrated. Price \$30.00.

No. 27/67, Laddie Boy (Airedale), solid bronze, green colored, 5 x 7 onyx, pencil groove, name plate. Choice of No. 67 pen. Ripple-Rose illustrated. Price, \$30.00.



Waterman's Desk Sets with Ornaments

No. 19/0365, Eagle, solid bronze, 6 inches high, on rock. 7 x 13 sea green marble. Two No. 0365 matt green plated pens—1 black end—1 red end. Price \$90.00.

No. 43/0365, Golfer, gold plated, 5 x 8 onyx, pin tray, name plate. Two No. 0365 gold plated pens—1 red end—1 black end. Price, \$50.00.

No. 23/67, Horse, solid bronze, 5 inches high, 6 x 10 black marble, pencil groove, name plate. Choice of No. 67 pen. Plain Black illustrated. Price, \$35.00.

No. 11/67, Elephant, solid bronze, 4 inches high, 7 x 10 black marble, pin bowl, name plate. Choice of No. 67 pens. Price, \$45.00.





ONYX



BLACK MARBLE



GREEN ONYX



FRENCH ONYX

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RIPPLE-RUBBER



PLAIN BLACK



RIPPLE-OLIVE



RIPPLE-ROSE



RIPPLE-BLUGREEN





ONYX



BLACK MARBLE



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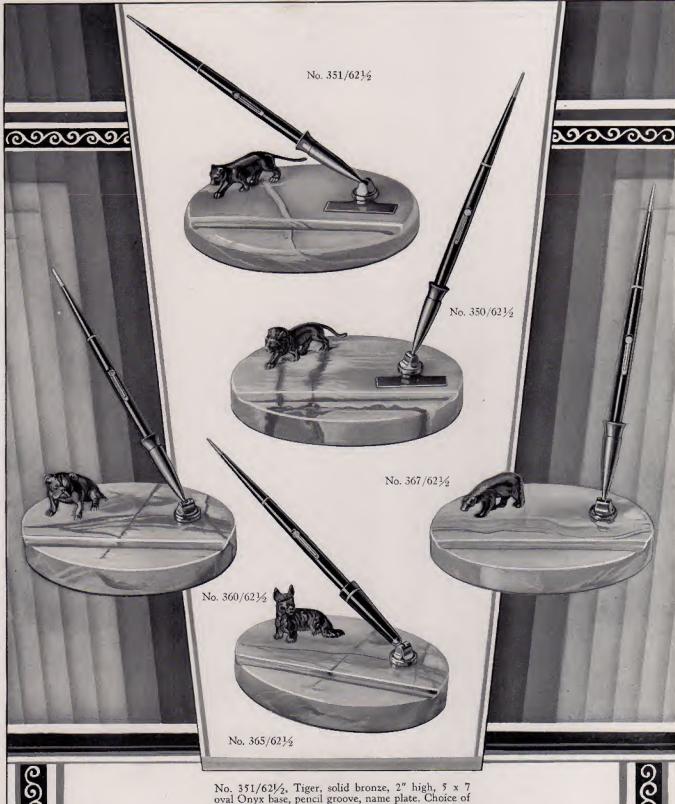


No. 345/67, Lamp, statuary bronze colored, 7 x 13 Black Marble base, wide pencil groove. Adjustable shade. Two daylight bulbs. Choice of two No. 67 pens. Black pens illustrated. Price, \$45.00.

No. 317/0365, Waltham Clock, 7 x 10 oval Onyx base, pencil groove. Clock, gyro-sheath and name plate Roman gold finish. One No. 0365 pen, same finish as illustrated. Price, \$85.00.

No. 370/67, Lamp, statuary bronze colored, 7 x 10 oval Rose French Onyx base, cup. Adjustable shade. One daylight bulb. Choice of one No. 67 pen. Black pen illustrated. Price, \$30.00.

No. 346/62½, four pieces, Serpentine Marble. Pen stand 6 x 9. Hand blotter, letter opener and stationery rack. Choice of No. 62½ pen. Black pen illustrated. Price, \$25.00.



No. 351/62½, Tiger, solid bronze, 2" high, 5 x 7 oval Onyx base, pencil groove, name plate. Choice of No. 62½ pen. Black pen illustrated. Price, \$17.50.

No. 350/621/2, Lion, solid bronze, 2" high, 5 x 7 oval Onyx base, pencil groove, name plate. Choice of No. 621/2 pen. Black pen illustrated. Price, \$17.50.

No. $360/62\frac{1}{2}$, Bull Dog, solid bronze, $1\frac{1}{2}$ " high, 4 x 6 oval Onyx base, pencil groove. Choice of No. $62\frac{1}{2}$ pen. Black pen illustrated. Price, \$15.00.

No. $367/62\frac{1}{2}$, Bear, solid bronze, 1" high, 4 x 6 oval Onyx base, pencil groove. Choice of No. $62\frac{1}{2}$ pen. Black pen illustrated. Price, \$15.00.

No. 365/62½R, Scotty, solid bronze, green colored, 1" high, 4 x 6 oval Onyx base, rubber gyro-sheath. Choice of No. 62½ pen and gyro to match. Black pen illustrated. Price, \$15.00.



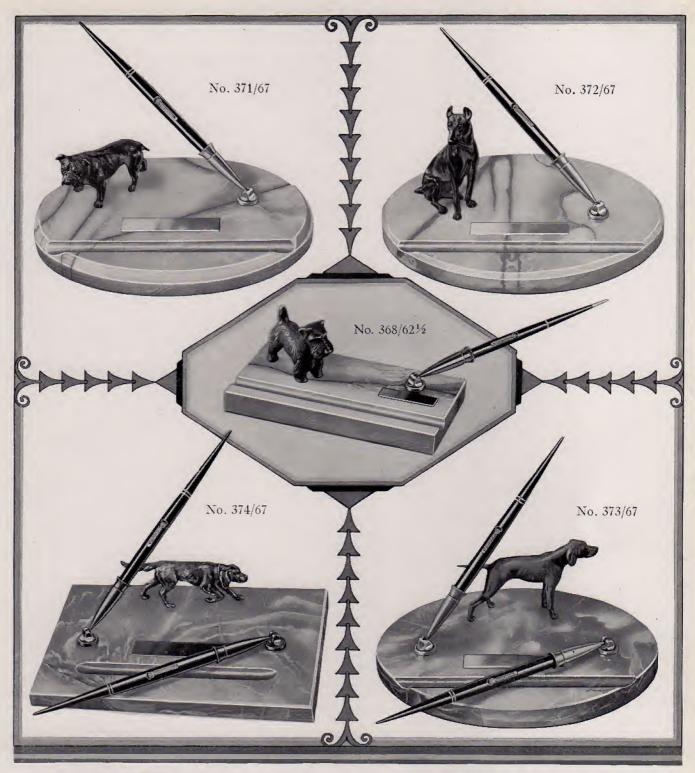
No. 366/62½R, modernistic Elephant, solid bronze, 2" high, 4 x 6 oval Onyx base, pencil groove, rubber gyro sheath. Choice of No. 62½ pen and gyro to match. Black pen illustrated. Price, \$15.00.

No. 302/67R, Trapezoid, 3 x 7 Onyx base, name plate, rubber gyro-sheath. Choice of No. 67 pen and gyro to match. Black pen illustrated. Price, \$15.00.

No. 339/621/2R, modernistic Duck, green solid bronze, 4 x 6 oval Green Onyx base, ash tray, rubber gyro-sheath. Choice of No. 621/2 pen and gyro to match. Black pen illustrated. Price, \$22.50.

No. 364/621/2R, modernistic Giraffe, solid bronze, 4" high, 4 x 6 oval Onyx base, pencil groove, rubber gyro. Choice of No. 621/2 pen and gyro to match. Black pen illustrated. Price, \$15.00.

No. 369/621/2R, modernistic Bear, solid bronze, 5" high, 5 x 7 Onyx base, pencil groove, rubber gyro-sheath. Choice of No. 621/2 pen and gyro to match. Black pen illustrated. Price, \$20.00.



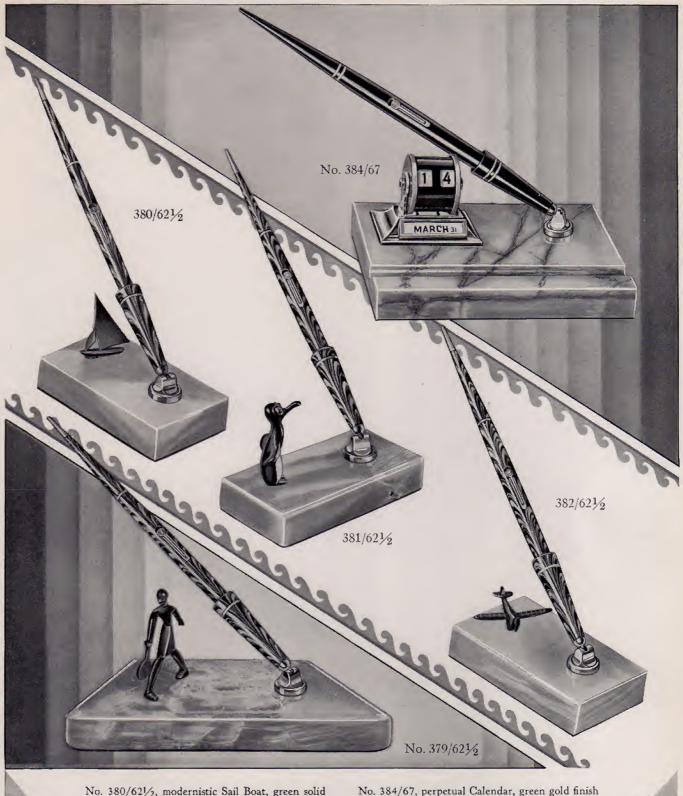
No. 371/67, English Bull Dog, solid bronze, 2" high, 7 x 10 oval Onyx base, pencil groove. Matt green colored gyro-sheath and name plate. Choice of No. 67 pen. Black pen illustrated. Price, \$40.00.

No. 372/67, Doberman Pinscher, solid bronze, 5" high, 7 x 10 oval Onyx base, pencil groove. Matt green colored gyro-sheath and name plate. Choice of No. 67 pen. Black pen illustrated. Price, \$40.00.

No. 368/62½, Sealingham Dog, solid bronze, 3" high, 4 x 7½ Onyx base, pencil groove. Statuary bronze colored gyro-sheath and gyro name plate. Choice of No. 62½ pen. Black pen illustrated. Price, \$25.00.

No. 374/67, Irish Setter, solid bronze, 3" high, 6 x 10 Green Onyx base, pencil groove. Statuary bronze colored gyro-sheaths and name plate. Choice of two No. 67 pens. Black pen illustrated. Price, \$50.00.

No. 373/67, Pointer, solid bronze, 4" high, 7 x 10 oval Green Onyx base, pencil groove. Matt green colored gyro-sheaths and name plate. Choice of two No. 67 pens. Black pen illustrated. Price, \$50.00.



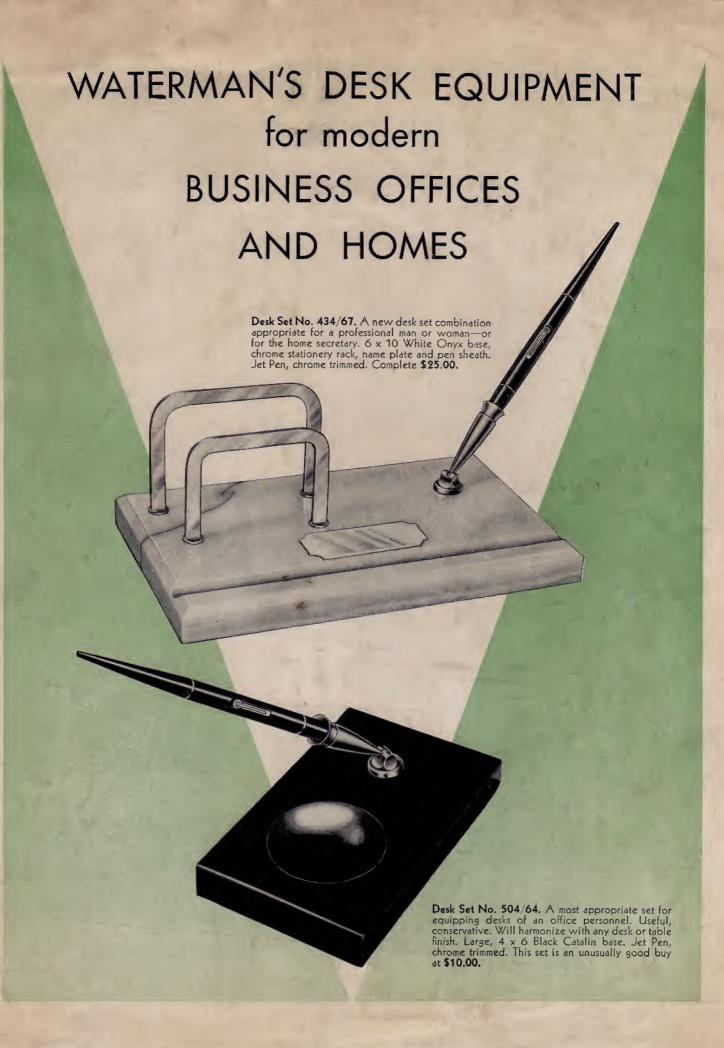
No. 380/62½, modernistic Sail Boat, green solid bronze, 2¼ x 4 Onyx base, blugreen rubber gyrosheath, 1 No. 62½ blugreen pen. Price, \$10.00.

No. 384/67, perpetual Calendar, green gold finish with black center, black rubber gyro-sheath, 1 No. 62½ black pen. Price, \$20.00.

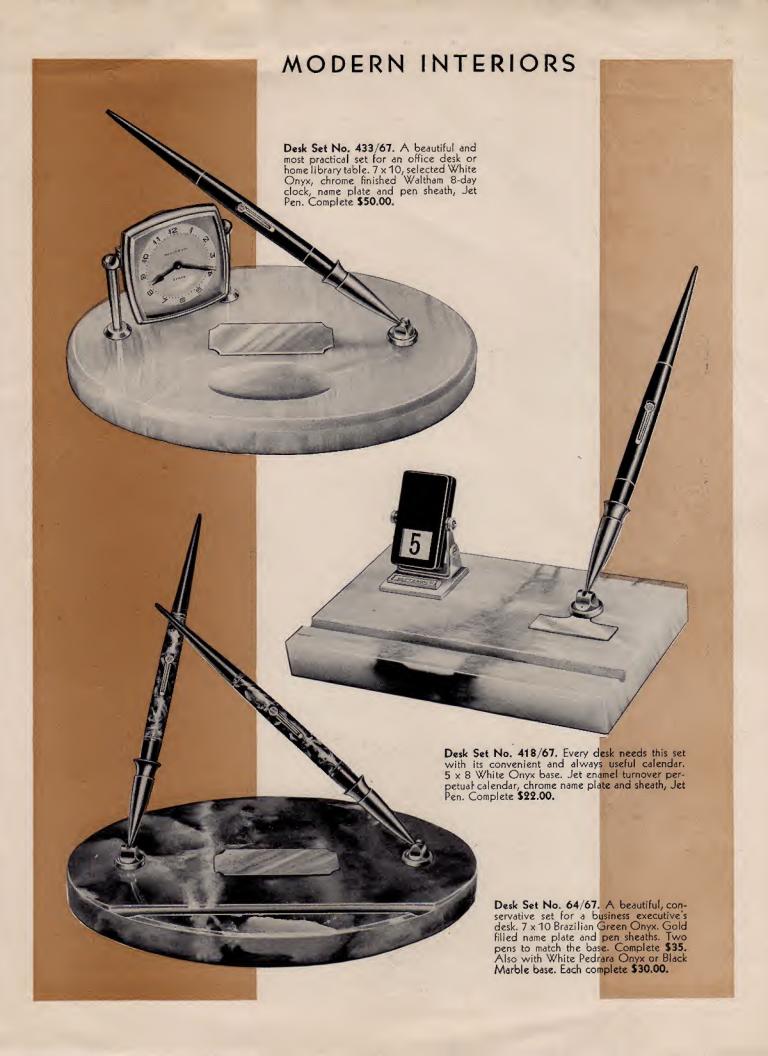
No. 381/62½, Penguin, green solid bronze, 2½ x 4 Onyx base, blugreen rubber gyro-sheath, 1 No. 62½ blugreen pen. Price, \$10.00.

No. 379/621/2, modernistic Tennis Player, green solid bronze, 3 x 7 Onyx base, blugreen rubber gyro-sheath, 1 No. 621/2 blugreen pen. Price, \$15.

No. 382/62½, Monoplane, green solid bronze, 2½ x 4 Onyx base, blugreen rubber gyro-sheath, 1 No. 62½ blugreen pen. Price, \$10.00.









The World's Finest Writing Inks in the Best Fountain Pen Bottles!

ATERMAN'S IDEAL INKS are absolutely the best for your fountain pen and for general use. They are skillfully made from the very finest of raw materials and are uniform in colors and consistency and free from clogging sediment.

Waterman's Blue Black and Waterman's Jet Black Inks are permanent, non-fading record inks. They have no equal for use on bank checks, office records or legal or other documents where it is essential that the writing be preserved in a permanently legible state.

Waterman's Blue Ink writes a bright blue. Because it is easily washed from hands or fabrics with ordinary soap and water, it is the ideal ink for school use. Waterman's Green, Violet and Red Inks are made in beautiful colors for many useful purposes.

Waterman's Inks can be secured in different sized containers which makes it possible for your customer to secure exactly the size and quantity of ink required for his particular use.

Well-Top Brings the Last Drop to the Top!



Waterman's Well-Top Bottle-offering a brand new idea in ink containers-is the most practical bottle for fountain pen filling on the market. No matter how little ink remains in the bottle, it can instantly be transferred to the "well" at the top where it is easy to get at.

Unlike other containers of this character, the "well" occupies the entire inside of the bottle's extra wide and extra deep neck.

It's as simple as ABC. You just turn the bottle upside down as shown below. Ink completely fills the neck. Now flip the bottle back to its regular base. The ink has remained in the well inside neck—within plain sight and easy reach of a fountain pen.

A convenient screw cap seals the bottle. Packed in a square, protective carton.

When you sell a Well-Top bottle of ink you are not only selling your customer a unique convenience in a container of excellent ink-but inasmuch as Well-Top allows him to use the very last drop of ink in the bottle, he also effects a marked economy by securing more "usable" ink.



Well-Top is packed 3 dozen bottles to a carton in the following 6 assortments:

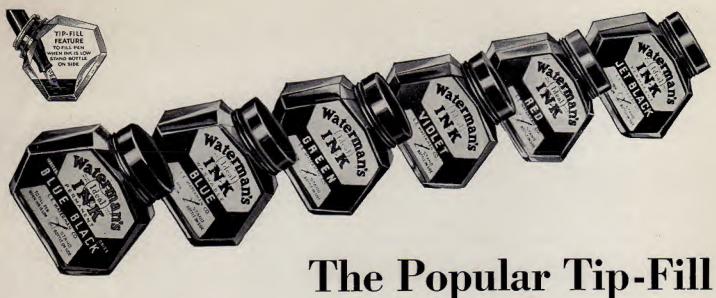
- 1-3 doz. No. 182 Blue Black-Permanent Record Ink.
- -3 doz. No. 682 Blue-Washable Ink.
- 3—3 doz. No. 782 Jet Black—Permanent Record Ink. 4—3 doz.—1 doz. each No. 182 Blue Black; No. 682 Blue; No. 782 Jet Black.
- -3 doz.-1 doz. each No. 582 Red; No. 382 Violet; No. 282 Green.
- 6—3 doz.—Each dozen containing two bottles of each of the above six colors.

(Every dozen bottles packed in an attractive display container for quick sale from your counter)

15c EACH. SHIPPING WEIGHT 3 DOZEN 16½ lbs. GROSS 66 lbs.



When bottle is quickly returned to its regular base, well retains generous supply of ink.



Ink Container for Individual Desk Use

This Waterman's 2-ounce container with the Tip-Fill feature is proving extremely popular whereever it is shown. Not only is it a very good looking bottle but its Tip-Fill feature is especially appreciated by writers.

When ink gets low, bottle may be tipped to a new base so as to deepen the ink at that point and thus allow a fountain pen or a dip pen to get the last drop.

An extra wide neck opening provides easy access to the ink by a fountain pen or dip pen—no matter at what angle bottle is placed. A convenient, easy-to-open screw cap seals the container.

This container may be had with any of the six colors of Waterman's ink listed below by their respective numbers.



10c EACH-PACKED 3 DOZEN BOTTLES TO A CARTON

Special Packing, 1 dozen to a carton, 50c net per gross extra.

Blue Black	Green	Violet	Red	Blue	Jet Black	Bottles to a Carton	Shipping Weight	Shipping Wt. Per Gross
No. 172	272	372	572	672	772	$ \begin{cases} 36 \\ 12 \end{cases} $	16½ lbs. 6 lbs.	64 lbs.

DeLuxe Tip-Fill for High Grade Trade



Waterman's DeLuxe Tip-Fill is a very popular seller with gift shops, stores catering to the college trade and other high grade stores.

The many sharp "facets" of this hexagon shaped container reflect the iridescence of the glass and make it attractive enough to grace the finest office or home desk! The only labelling is on top of the secure, but easy-to-remove screw cap.

Bottle may be tipped on its side for pen to get the very last drop of ink. The extra wide neck provides easy access to the ink by a fountain pen or dip pen.



The No. 174 Tip-Fill Bottle illustrated contains a liberal ¼ pint of Waterman's Blue Black Permanent ink to be sold for 25 cents. Bottle is packed in a handsome gold, red and blue square carton which, in itself, provides an attractive display.

25c EACH—PACKED 1 DOZEN TO A CARTON—SHIPPING WEIGHT 10 LBS.

Correspondence Inks in Six Beautiful Colors



Waterman's Correspondence Inks are offered in a wide range of colors to meet the feminine vogue for personal correspondence ink in unusual colors to match or harmonize with tinted writing papers. Correspondence Inks are also widely used in business offices for special charts, graphs, etc.

Quality of this ink is on a par with our well known commercial writing inks—bright in colors and absolutely free from sediment which might clog a fountain pen.

Correspondence Ink is offered in these six unusual colors—Aztec Brown, Tropic Green, South Sea Blue, Patrician Purple, Spanish Tile and Jet Black—15 cents a bottle.

Wide neck. Overhanging cap protects fingers from contact with ink on neck of bottle when it is opened.

OR 2 BOTTLES OF EACH OF THE 6 COLORS)—SHIPPING WEIGHT 6 lbs.

Regular Individual Desk Sizes Containers



No. 102, 2 oz. Blue Black

In addition to the individual desk size containers with special features described above, the regular 2-ounce containers, packed in a square, protective carton, can be had with any of the colors of Waterman's Inks listed below.

The regular 4-ounce individual desk size container— No. 104—can be had with only Waterman's Blue Black.

Two Ounce Bottle, any of these colors, 10 cents each:
No. 102 No. 202 No. 302 No. 502 No. 602 No. 702
Blue Black Green Violet Red Blue Jet Black



No. 104, 4 oz. Blue Black

No. 102, 10c EACH-PACKED 3 DOZ. TO CARTON-SHIPPING WEIGHT 161/2 lbs.

No. 104, BLUE BLACK, ONLY, 15c EACH-PACKED 3 DOZEN TO A CARTON-

SHIPPING WEIGHT 28 lbs. OR PACKED 1 DOZEN TO A CARTON-SHIPPING WEIGHT 10 lbs.

Commercial Sizes with Pour-Out



our-Out. Packed 12 to Carton Shipping Weight 16 lbs.

Business Offices, Schools, Institutions and other large users of ink will find it decidedly economical and most convenient to buy their Waterman's Ink in large containers and refill small individual bottles as needed. To avoid the usual messy inconvenience of pouring ink from a large container, all Waterman's Pints, Quarts, Half Gallon and Gallon containers are

> equipped with a patented "pour-out" device that enables anyone to pour out ink in a thin, easily

> controlled stream—as shown in sketch to left below.



Shipping Wt. 26 lbs.

Pour-out Device is so simple and positive in its operation that even an office boy can quickly and cleanly fill

small receptacles as needed.

Pint with Pour-Out. Packed 6 to Carton. Shipping Wt. 15 lbs. Natermany INK

Gallon with Pour-Out. Packed Individually. Shipping Wt. 15 lbs.

All colors of Waterman's Inks are also sold in 5, 10 and 50 gallon kegs. Prices on request.

Half Gallon with Pour-Out.

Shipping Weight 10 lbs.

NUMBERS, COLORS AND PRICES OF COMMERCIAL SIZES

HALF PINTS Any Color, 45c	PINTS Any Color, 75c	QUARTS Any Color, \$1.25	HALF GALLONS Any Color, \$2.25	GALLONS Any Color, \$4.00
No. 108 Blue Black	No. 116 Blue Black	No. 132 Blue Black	No. 164 Blue Black	No. 128 Blue Black
No. 208 Green	No. 216 Green	No. 232 Green	No. 264 Green	No. 228 Green
No. 308 Violet	No. 316 Violet	No. 332 Violet	No. 364 Violet	No. 328 Violet
No. 508 Red	No. 516 Red	No. 532 Red	No. 564 Red	No. 528 Red
No. 608 Blue	No. 616 Blue	No. 632 Blue	No. 664 Blue	No. 628 Blue
No. 708 Jet Black	No. 716 Jet Black	No. 732 Jet Black	No. 764 Jet Black	No. 728 Jet Black

Half Pints, Pints, Quarts, Half Gallons and Gallons are packed in a square, protective carton.

Waterman's Ideal Ink is shipped F. O. B. the following points:

140 Thomas St. 40 School St. 129 South State St. 191 Broadway 609 Market St. Boston, Mass. Chicago, Ill. New York Newark, N. J. San Francisco, Calif.